



Questionnaire VA Barometer 2019

Sample: Representative sample of the Swedish population aged 16–74

Number of telephone interviews: approx. 1,000

Telephone interviews carried out: 2 September – 29 September 2019

Introduction to the survey

Hello, my name is

On behalf of the organisation Vetenskap & Allmänhet we are conducting a national survey to find out about the public's attitudes to research and science. I would like to ask you some questions. It will take about seven to eight minutes.

THEME: Interest and confidence

Question 1.

How interested are you in each of the following subjects?

You should answer on a scale of 1–5 where 1 = not at all interested, 2 = not particularly interested, 3 = partly interested, 4 = fairly interested and 5 = very interested. Let's start with...?

(rotate a-e)

Politics

Economics

Culture

Sport

Research

SPLIT BALLOT between the following two questions

Question 2.

How much confidence do you have in the following people? You should say if you have very high, fairly high, fairly low or very low confidence? Let's start with...?

(rotate a-b)

Researchers at universities

Researchers at companies

Question 3.

How much confidence do you have in the following people? You should say if you have very high, fairly high, neither high nor low, fairly low or very low confidence? Let's start with... ?

(rotate a-b)

Researchers at universities

Researchers at companies

Question 4.

Generally speaking, how much confidence do you have in research? You should say if you have very high, fairly high, neither high nor low, fairly low or very low confidence.

- Very high*
- Fairly high*
- Neither high nor low*
- Fairly low*
- Very low*
- Don't know (don't read out loud)*

Question 5.

How interested are you in research in the following subjects: You should answer on a scale of 1–5 where 1 = not at all interested, 2 = not particularly interested, 3 = partly interested, 4 = fairly interested and 5 = very interested. Let's start with...?

- (rotate a-f)*
- Medicine*
- Natural sciences*
- Technology*
- Educational sciences*
- Humanities*
- Social sciences*

THEME: Research conditions/perceptions of research

Question 6

What do you think a researcher spends *most* of his/her working hours doing?

- (open response)*
- NB: If the respondent says "researching", ask them to be more specific.*

THEME: CONCERNS ABOUT TECHNOLOGICAL DEVELOPMENTS/AI

Question 7

What come to mind if I say Artificial Intelligence, or AI?

- Open response*

Question 8

How do you think developments in artificial intelligence, AI, will affect us in the future? Will they affect us...?

- Only positively*
- More positively than negatively*
- Equally positively and negatively*
- More negatively than positively*
- Only negatively*
- Don't know (don't read aloud)*

THEME: Channels for information about research

Question 9

How often do you access news about research via the radio, TV, daily newspapers, social media or podcasts?

- Every week*
- Every month*
- Every six months*
- More rarely*
- Never (Go to question 11)*
- Don't know (don't read aloud)*

Question 10

Do you access news about research and science via (answer yes or no for each alternative. Each channel includes web-based versions)

- Daily newspapers*
- Specialist press and magazines*
- Television*
- Radio (excluding podcasts)*
- Podcasts*
- Social media, e.g. Facebook, Twitter or Instagram*
- Blogs*
- YouTube/video clips*
- Email/newsletters*

Background questions

Question 11

Do you work in research?

- Yes*
- No*
- No, but work/have worked in a research-related job (research administration)*
- No, but have previously*
- Don't know*

Question 12

Does any member of your family, relatives or close friends work in research?

- Yes*
- No*
- No, but have previously*
- Don't know*

Question 13

What is your occupation?

- Employed*
- Self-employed*
- Student*
- Retired*
- Jobseeker*
- Other*

Don't want to say

Question 14

What type of education do you have?

(Read out options 1-5)

Compulsory-level

Upper secondary

Post upper secondary education, less than three years

Post upper secondary education, three years or more

Postgraduate education

Don't know

Don't want to say

Question 15

Only asked to people aged 30 or older:

What is your gross monthly income?

(gross income = income before tax)

Question 16

Only asked to people aged 18 or older:

Which political party would you vote for if an election was to be held today?

Centre Party

Christian Democrats

Liberal Party

Green Party

Moderate Party

Social Democrats

Sweden Democrats

Left Party

Another party

One of the alliance parties

One of the red-green coalition parties

Would vote blank

Don't vote

Don't know

Don't want to say

Question 17

Were you born in Sweden?

Yes

No

Don't want to say

Question 18

Were one or both of your parents born in Sweden?

Both

One of them

Neither of them

Don't want to say

Question 19

Sex (*information on record, not to be asked in the interview*)

Female

Male

Question 20

Age (*information on record, not to be asked in the interview*)

16–20 years

21–29 years

30–44 years

45–59 years

60–74 years

Question 21

SKL's municipal classification (*information on record, not to be asked in the interview*)

Location types: city, other towns, rural area (SKL's municipal categories)